



TOP 10 Customer Success Newsletters

Customer-Centric Growth

Lincoln Murphy

Lincoln Murphy is a leading customer success consultant, keynote speaker, and author. One of the most followed newsletters in the CS space, it does a great job of offering you the latest customer-centric growth tips.



Keep THE CUSTOMER

SmartKarr^{it}

Make every customer a success story

Cliff Notes For CS Professionals

Diana De Jesus

Keep The Customer is a repository of resources for Customer Success Professionals. Subscribe to this newsletter to learn about retention/expansion/renewals, metrics and more from the top voices in the industry.



<https://keepthecustomer.com/>

Gems of the CS World

Customer Thermometer

Every month, they scour the world – much like Indiana Jones – for the gems of the customer service world. Expect this newsletter in the 3rd week of every month.



<https://www.customerthermometer.com/lucky-sevens/>

Making Customer Success Simple

Rick Adams

Practical CSM is a monthly newsletter which provides an ongoing measurement to how one is doing at every step of the Customer Success journey.



<https://practicalcsm.com/sign-up/>

Deliver Customer Centric Business Results

Curtis Bigham

The ONLY newsletter geared exclusively for the CCO, but would add value for most in this space. Learn the best practices & critical strategies to drive solid business results.



Customer Success Strategies

Chad Horenfeldt

The newsletter 'Enlightened Customers' helps Customer Success teams and leaders, especially those looking for assistance with Customer Success strategies, or if they require Customer Success coaching.



The Customer Success Newsletter

Alex Bakula-Davis

A hand curated, free-range, artisanal, and all natural newsletter on top articles covering Customer Success. A weekly curated collection of 4 helpful articles from around the world of Customer Success.



<https://alex-newsletter-8.ongoodbits.com/>

Harness the Value of Your Customers

Jeff Horing & Jerry Murdock

Sign Up! to the exclusive newsletter of Insight Partners and get expert advice, upcoming events and thought leadership snippets on customer success.



<https://www.insightpartners.com/onsite/customer-success/>

Customer Success for the Real World

Jim Jones

Catch up on the latest in the customer success space: real insights, tips, current news, trends and practical advice through this newsletter. Subscribe to get the latest delivered to you!



<https://realcustomersuccess.com/news/>

Automated & Prescriptive Customer Success

SmartKarrot Team

Last, but not the least, our own newsletter is built around adding value to all aspects on Customer Success - including the latest discussions around metrics, churn, predictive Customer Success etc.

